

**Jeff Kinney, #1 International Bestselling Author of
Diary of a Wimpy Kid Series,
Celebrates Book 20 with *Partypoooper* Tour**

***Kinney Throws the Wimpiest Birthday Bash with
Multicity Tour and Surprise Party School Visits***

Upcoming Events to Celebrate 300 Million Books Sold Worldwide

New York, NY (October 19 2025)—Amulet Books, an imprint of Abrams Books, announced today Jeff Kinney’s “The *Partypoooper* Show” and tour schedule, timed to the publication of *Partypoooper* (*Diary of a Wimpy Kid Book 20*), releasing on October 21, 2025, in hardcover and ebook from Abrams, audio from Recorded Books, and 26 simultaneous foreign editions.

The *Partypoooper* Tour will kick off the celebration of the 20th book in the blockbuster series, which has sold more than 300 million copies worldwide. Kinney will host a laugh-out-loud birthday bash and interactive one-hour show called “The *Partypoooper* Show” in 10 cities.

In *Partypoooper*, Greg Heffley is in for a shocking birthday surprise from his family. Greg’s epic birthday party plans quickly start to unravel, but he holds out hope that he’ll get his one birthday wish – a rare trading card that’s worth a fortune. In *Partypoooper* Wimpy Kid fans will find out if Greg’s birthday dreams will come true or if he will finally learn to be careful what he wishes for!

Along the *Partypoooper* tour route, Kinney will make five “surprise party” school visits, personally donating \$1,000 worth of diverse children’s books to each school’s library. The students at each school will be told that they are attending an assembly on the proper care of library books, and the visit will start with what seems like a boring lecture. Kinney will then burst onto stage to surprise the students and turn the dull assembly into an interactive, game-filled celebration of diverse books and reading.

Additionally, to continue the year full of surprises, Kinney, in partnership with Abrams and notable nonprofit organization [First Book](#), is surprising kids with over 160,000 Wimpy Kid books donated to schools in underserved communities throughout the country.

“I’m thrilled to be going back on the road to celebrate the release of *Partypoooper*,” says Kinney. “When I first started writing, I never could have imagined reaching the milestones of this year. I am incredibly grateful to all of the readers and I cannot wait to party with them!”

About the Tour

Kinney is teaming up with bookstores in 10 cities along the East Coast and Deep South to host epically fun, family-friendly events that bring the fun of *Partypoooper* to kids with a thrilling countdown to celebrate 300 million Wimpy Kid books sold worldwide. Select audience members will be invited to join Kinney onstage to help save the party spirit from any real life partypoopers, with a chance to win books, prizes, and more! Further details for “The *Partypoooper* Show” are available on WimpyKid.com/appearances.

Kinney will partner with bookstores across the country to host “The *Partypoooper* Show” on:

- Sunday, October 19: [An Unlikely Story in Wrentham, MA](#)
- Monday, October 20: [The Ivy Bookshop and Snug Books in Baltimore, MD](#)

- Tuesday, October 21: [Barnes and Noble in Manassas, VA](#)
- Wednesday, October 22: [bbgb tales for kids in Richmond, VA](#)
- Thursday, October 23: [Bookmarks in Winston-Salem, NC](#)
- Friday, October 24: [Little Shop of Stories in Decatur, GA](#)
- Saturday, October 25: [Books-A-Million in Birmingham, AL](#)
- Sunday, October 26: [Lemuria Books in Jackson, MS](#)
- Monday, October 27: [Novel. in Memphis, TN](#)
- Tuesday, October 28: [Pearl's Books in Fayetteville, AR](#)

About Diary of a Wimpy Kid

Diary of a Wimpy Kid books are published in 87 editions and 70 languages and have sold more than 300 million copies globally. Published in 2007, the first Diary of a Wimpy Kid book was an instant bestseller. The series has remained on the *New York Times* bestseller list for eighteen years since its publication and through the release of the nineteenth book as well as the three spin-off books in the Awesome Friendly series. The series is also a fixture on the *USA Today*, *Wall Street Journal*, *Publishers Weekly*, and *IndieBound* bestseller lists and is one of the top five bestselling book series of all time. Diary of a Wimpy Kid books are edited at Abrams by Charles Kochman, editor-in-chief and Kinney's longtime editor. The Diary of a Wimpy Kid series has now been adapted into three animated movies on Disney+ and a musical. *Diary of a Wimpy Kid: The Last Straw* starts streaming December 5 on Disney+. Wider licensed products are also available.

About the Author

Jeff Kinney is a #1 *New York Times* bestselling author and a six-time Nickelodeon Kids' Choice Award winner for Favorite Book for his Diary of a Wimpy Kid series. Jeff has been named one of *Time's* 100 Most Influential People in the World. He is also the creator of Poptropica, which was named one of *Time's* 50 Best Websites. He spent his childhood in the Washington, D.C., area and later moved to New England, where he and his family own a bookstore, [An Unlikely Story](#) in Plainville, MA. For more about Wimpy Kid visit: wimpykid.com.

About ABRAMS

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